

AI powered Learning & Development



entropylabs

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A hand holding a large ice cream cone with two scoops of vanilla and chocolate ice cream. The cone is wrapped in a paper sleeve with a red, white, and green striped pattern and the text "Zanussi & Zanussi". The background is a busy city street with many people walking, shops, and outdoor seating. The scene is brightly lit, suggesting a sunny day.

WE NOW LIVE IN AN
EXPERIENCE ECONOMY



Pay is no longer enough to attract and
retain the best people.



Why do professionals leave their jobs?

I was concerned about the lack of opportunities for advancement

45%

I was unsatisfied with the leadership of senior management

41%

I was unsatisfied with work environment / culture

36%

I wanted more challenging work

36%

I was unsatisfied with the compensation / benefits

34%

I was unsatisfied with the rewards / recognition for my contributions

32%

Source: LinkedIn survey, Why & How People Change Jobs, (Mar 2015). Showing global average.
"Which of the following contributed to your decision to leave your previous employer?"



OF EMPLOYEES WOULD STAY
AT A COMPANY LONGER IF IT
INVESTED IN THEIR CAREER

Yet

#1

REASON EMPLOYEES FEEL HELD
BACK FROM LEARNING IS BECAUSE
THEY DON'T HAVE THE TIME

Emtropy: Get 1% better everyday



CONTINUOUS FEEDBACK & COACHING

We facilitate a continuous *dialog* between employees & managers



PEOPLE INTELLIGENCE

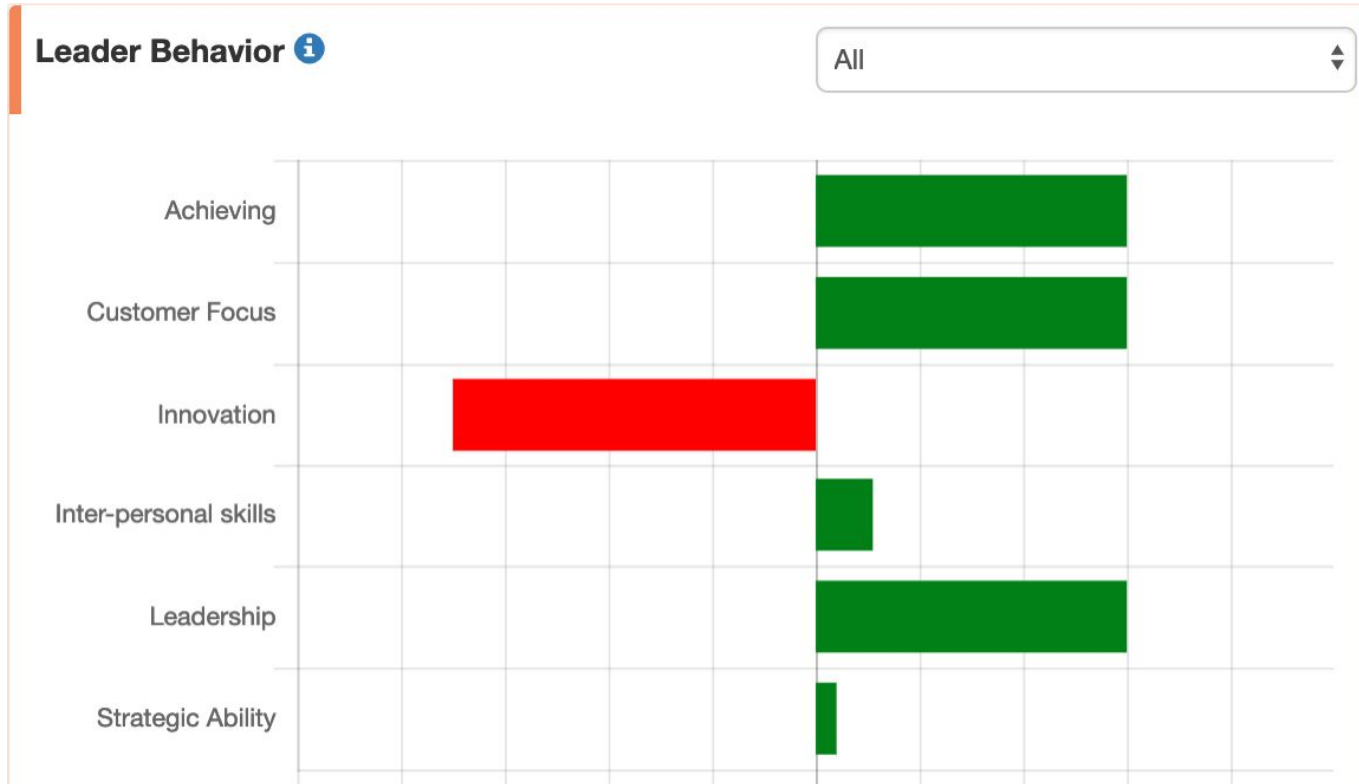
We apply artificial intelligence to *develop insights* from the feedback




MICRO LEARNING

We build learning paths through mentor networks and new-age content

Example



Why soft-skills?



2022 Skills Outlook

Growing

- 1 Analytical thinking and innovation
- 2 Active learning and learning strategies
- 3 Creativity, originality and initiative
- 4 Technology design and programming
- 5 Critical thinking and analysis
- 6 Complex problem-solving
- 7 Leadership and social influence
- 8 Emotional intelligence
- 9 Reasoning, problem-solving and ideation
- 10 Systems analysis and evaluation

Declining

- 1 Manual dexterity, endurance and precision
- 2 Memory, verbal, auditory and spatial abilities
- 3 Management of financial, material resources
- 4 Technology installation and maintenance
- 5 Reading, writing, math and active listening
- 6 Management of personnel
- 7 Quality control and safety awareness
- 8 Coordination and time management
- 9 Visual, auditory and speech abilities
- 10 Technology use, monitoring and control

Source: Future of Jobs Report 2018, World Economic Forum

CASE STUDY - AMARA RAJA



Manufacturing | \$1.5 Bil Revenue | 14,000 Employees

- ❖ Real-time Leader Behavior Insights
- ❖ Network Sentiment graph between departments/genders/locations

97% NPS

Ask

- Distributed teams in larger organizations
- Bridge the know-how gap between leaders and employees
- Build your high potentials into coaches/leaders

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